



PROPTOGRAPHY CO



Immersive Holiday Experiences



SOLVING BRAND CHALLENGES THROUGH IMMERSIVE TECHNOLOGY AND TANGIBLE ROI.

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More Than a Photo

Today's events demand more than entertainment. Brands and event organizers need experiences that capture attention, spark interaction, and create moments guests are excited to share.

We transform every photo and video into an engaging brand experience—creating memorable guest interactions, shareable content, valuable insights, and measurable event impact.

BRAND AWARENESS

UGC CREATION

DATA CAPTURE

ROI TRACKING

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Our Framework

Goal	Solution	Outcome
Professional-Grade Content	Custom branded immersive experiences	Onsite branding, and organic social impressions with 100% brand consistency.
Engagement	Interactive & gamified content journeys	Increased dwell time and active participation from high-value guests.
Data Capture	Integrated first party lead gen tools	Seamless collection of opt in emails and phone numbers for post-event marketing.
ROI Tracking	Comprehensive post event analytics	Detailed reports on captures, shares, downloads, and reach to prove total event value.
Content Quality	Studio grade capture & pro lighting	High fidelity UGC that meets agency level brand standards.



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Core Capabilities & Services



HIGH-FIDELITY CAPTURE

Professional lighting and studio grade cameras ensure premium, agency-standard results for every guest interaction.



DATA

Our technology engages the audience, collects compliant data, ready for your next event or marketing campaign.



ADVANCED CUSTOMIZATION

Fully bespoke digital and physical solutions tailored precisely to your brand guidelines and aesthetics.



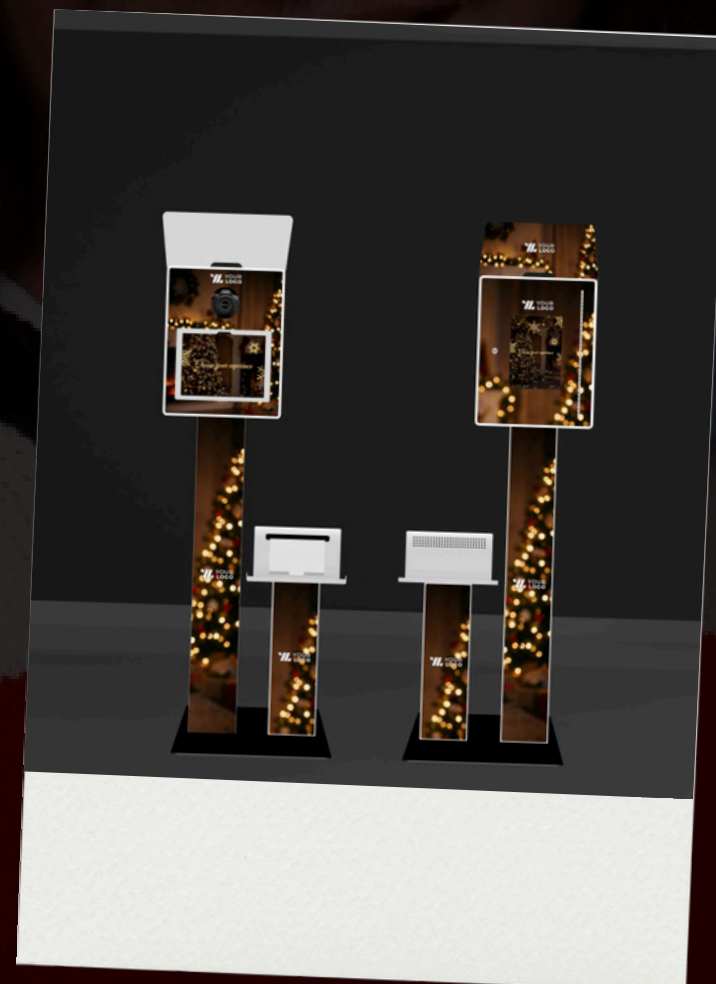
PARTNERSHIPS

We act as a seamless extension of your brand team, providing a cohesive brand experience for you or your high-value clients.

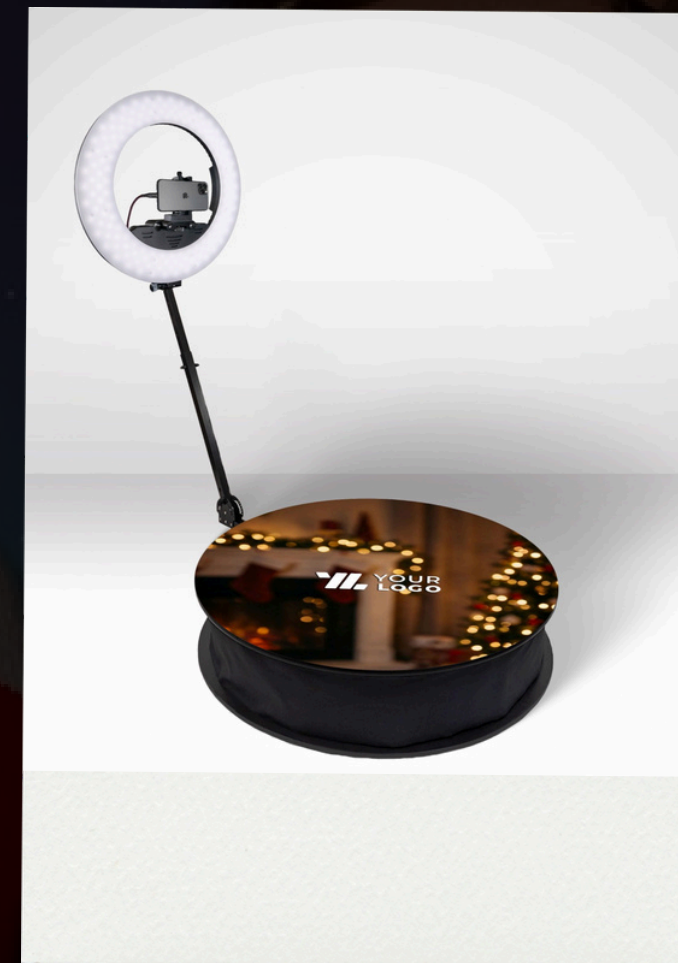
Services



DIGITAL BOOTH



PRINT BOOTH



360 BOOTH



ROAMING



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Premium Event Enhancements

ARCHITECTURAL SETS

- Custom-Built Environments
- Immersive Stages
- Integrated Lighting

DESIGNER PROPS

- Brand-Specific Bespoke Signage & Icons
- Luxury Themed Sets
- Curated "Prop Box" with Agency-Level Styling

HIGH-END KEEPSAKES

- Holiday Baubles: Physical Photo Ornaments
- Trading Cards: Professional Card Stock & Stats
- Premium Large-Format High-Gloss Prints



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New for 2026

Unforgettable Moments. Branded Memories.
Holiday Magic.

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Photo



Art



Gallery



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Choose Your Experience



**NAUGHTY & NICE
PASS CARD**



THE GIFT



**HOLIDAY
CONSTELLATION**



**HOLIDAY
BAUBLES**

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Naughty & Nice Cards

Guests become the star of their own custom trading card, captured on-site and printed inside a premium protective case. Each card can be personalized with names, titles, or event branding—creating a one-of-a-kind keepsake they'll want to show off.

VALUE

High "brag-factor" leads to massive social sharing and UGC.

PHYSICAL KEEPSAKE

Premium card stock that stays on desks long after the event.

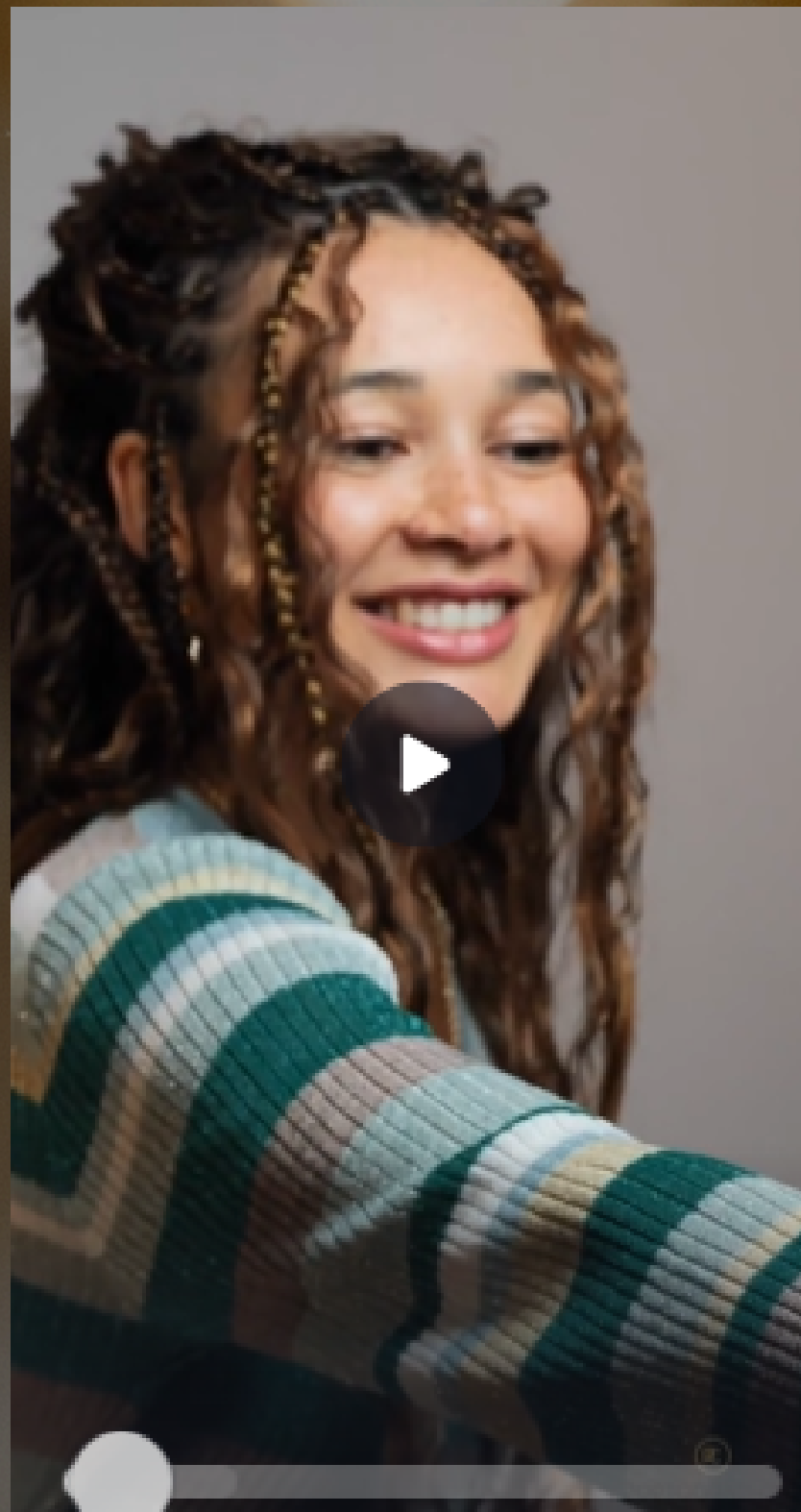
BRAND INTEGRATION

Custom statistics and branding tailored to your guidelines.





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How it Works



1. Interactive Start Screen



2. Choose, Customize & Capture



3. Printed Photos & customized physical card



4. Digital Sharing



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What's Included and Pricing



Digital Only

Booth rental & install

Unlimited sessions

Half day (up to 3 hours live) - \$1,500
Full day (up to 5 hours live) \$2,000

Print Booth

Booth rental & install

Professional attendant

Luxury backdrop, props and unlimited prints

Half day (up to 3 hours live) - \$2,250
Full day (up to 5 hours live) \$3,800

Enhancements

Branded booth - \$500
Custom backdrop - \$350
Pearl or metallic paper - \$250
Post event photo box - \$175





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The Gift

An interactive photo experience where guests personalize every detail—from backgrounds and filters to overlays and effects. They create content that reflects their style, making every photo and video uniquely their own.

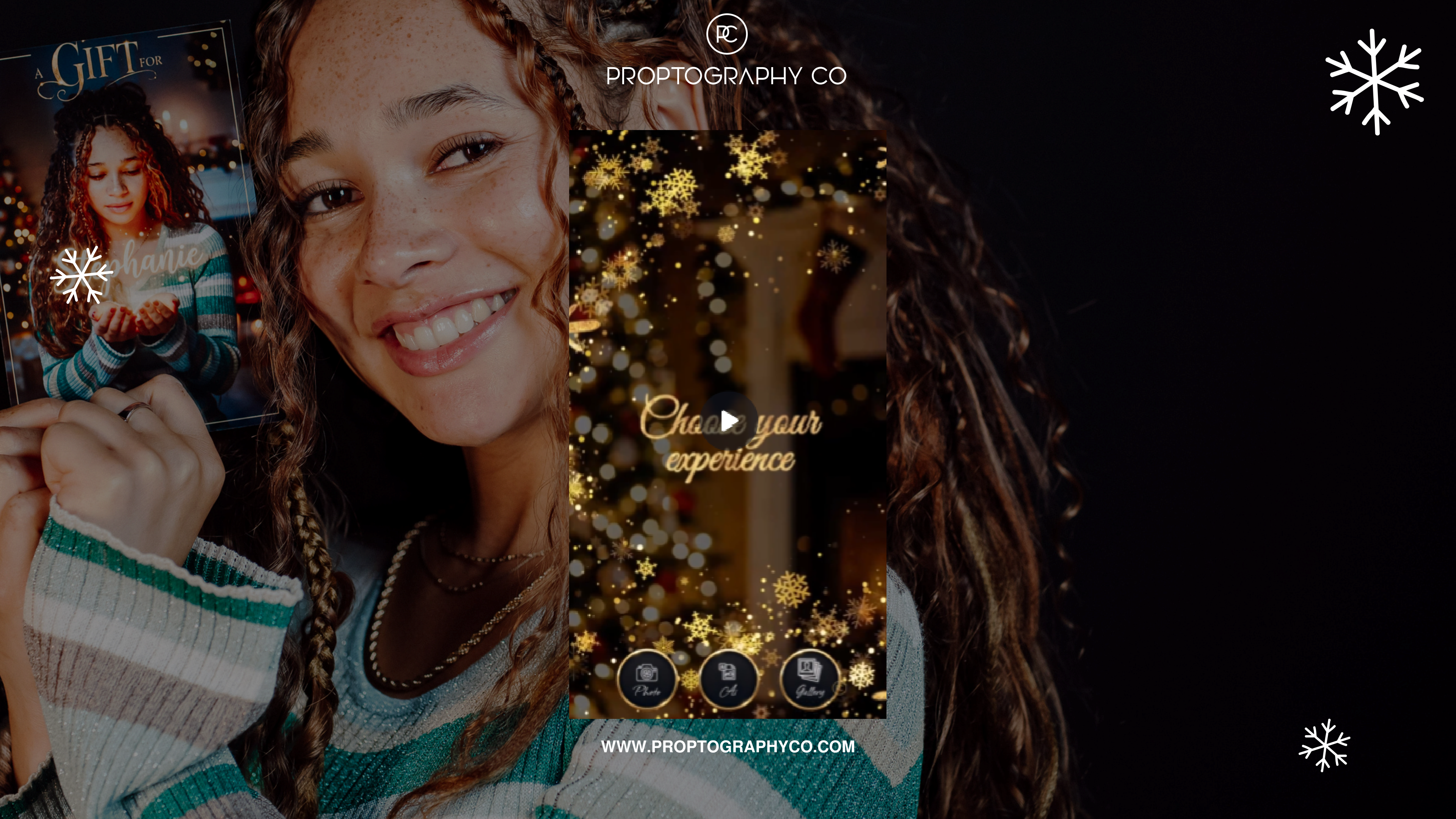
STRATEGIC VALUE

Maximizes user engagement and dwell time while providing a highly personalized brand interaction that resonates with high-value audiences.

Real-Time Customization

User-Led Journey





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How it Works



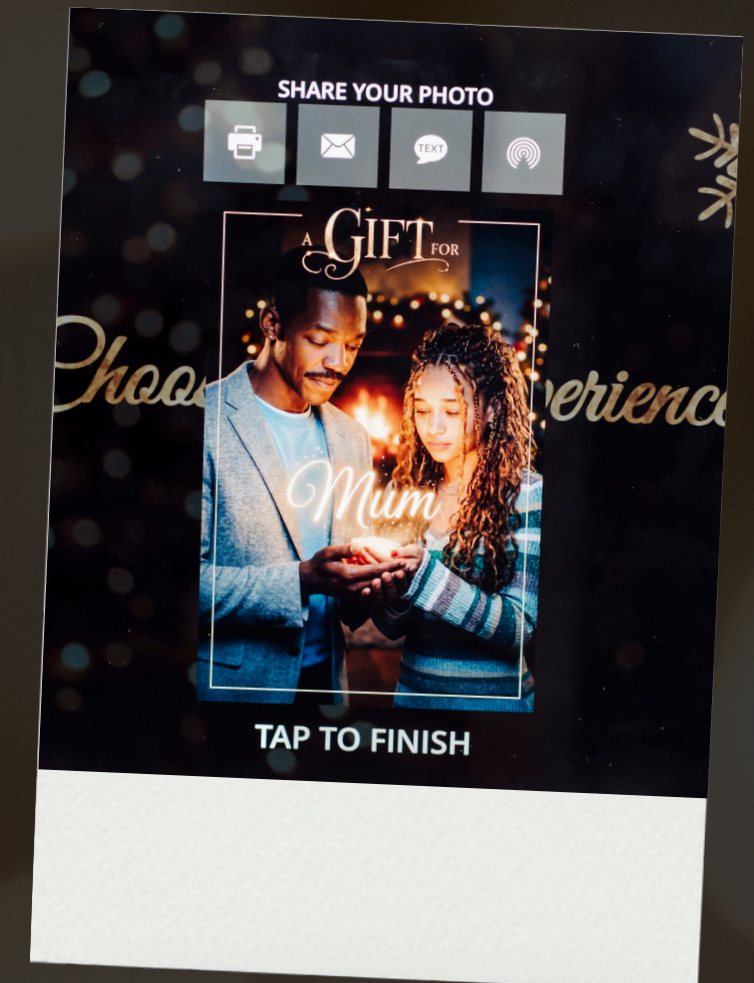
1. Interactive Start Screen



2. Choose, customize
& Capture



3. Printed Photos



4. Digital Sharing



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Half day (up to 3 hours live) - \$1,200

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Print Booth

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Full day (up to 5 hours live) \$3,450

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Custom backdrop - \$350

Pearl or metallic paper - \$250

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Holiday Constellation

Guests step into a personalized night sky inspired by the year they were born. After entering their birth year, a custom star map is generated just for them—creating a one-of-a-kind photo experience and keepsake.

CINEMATIC UGC

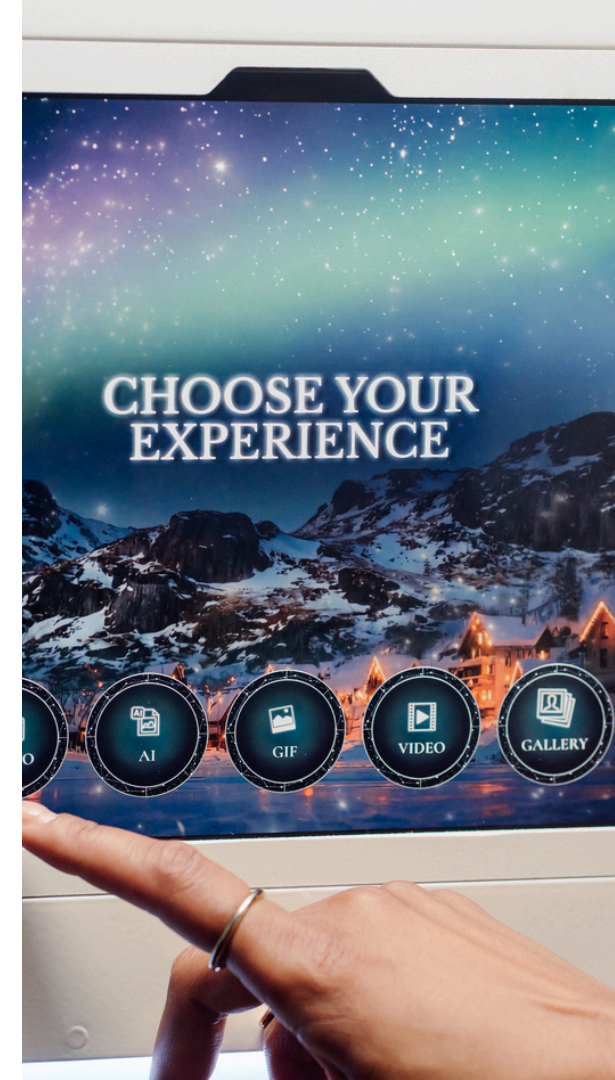
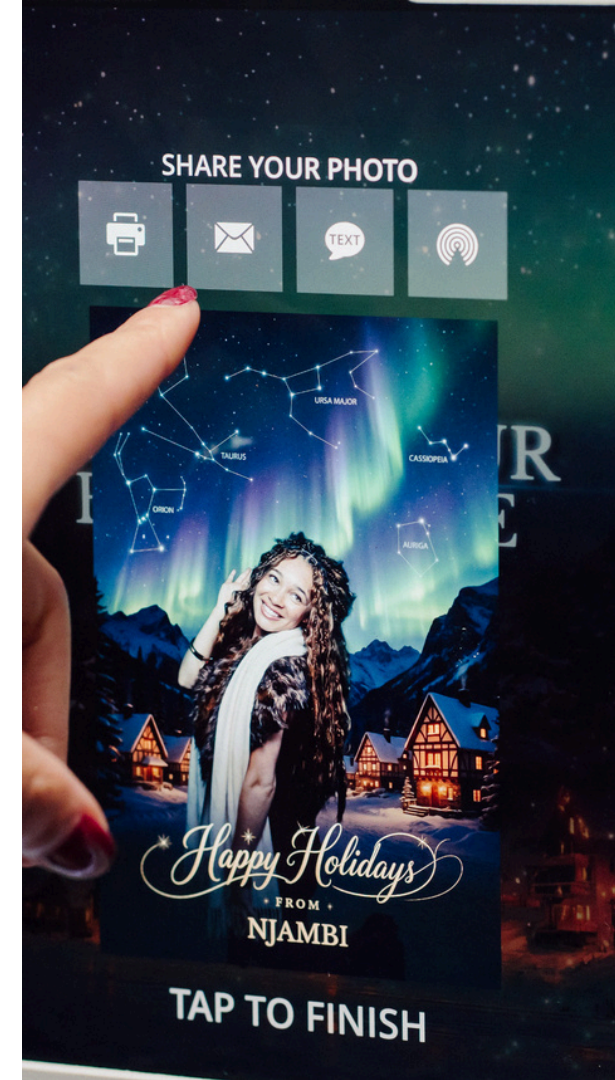
Creates "scroll-stopping" visual content that dominates social media feeds.

BRAND PRESTIGE

Elevates brand perception through high-tech, artistic installation design.

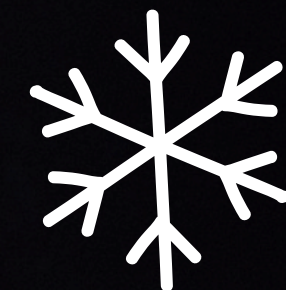
IMMERSIVE DWELL

Increases guest engagement time within a fully branded environment.





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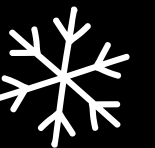




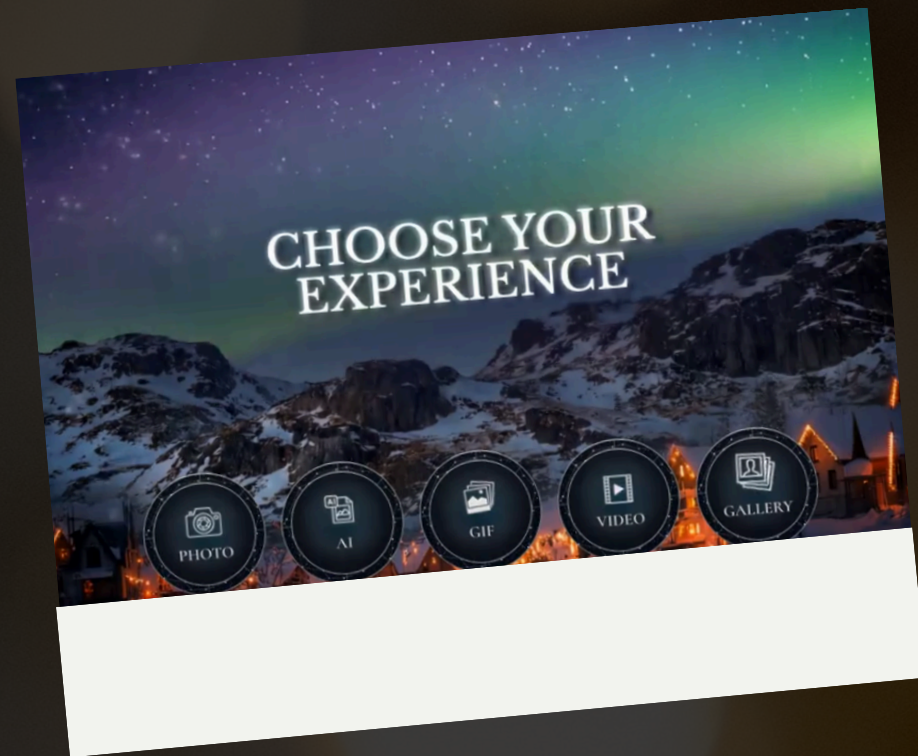
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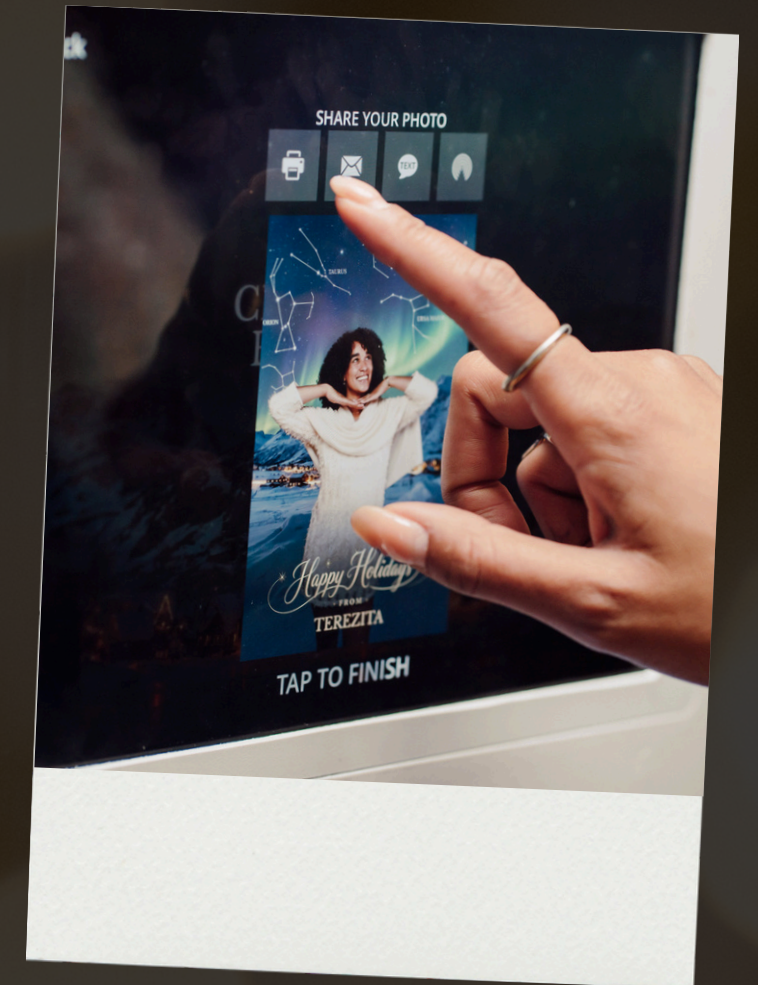
1. Interactive Start Screen



2. Choose & Capture



3. Printed Photos



4. Digital Sharing



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What's Included and Pricing



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Print Booth

Booth rental & install

Professional attendant

Luxury backdrop and unlimited prints

Half day (up to 3 hours live) - \$1,800
Full day (up to 5 hours live) \$2,400

Enhancements

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Custom backdrop - \$350
Pearl or metallic paper - \$250
Post event photo box - \$175





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The Holiday Bauble

Guests leave with a custom holiday ornament featuring their photo, created on-site in just minutes. It's a premium keepsake they'll display year after year—keeping your event, and your brand, part of the holiday season.

LASTING RECALL

A physical keepsake that returns to the guest's home year after year.

PREMIUM QUALITY

High-end materials and branded packaging that reflect brand excellence.

TRADITION BUILDING

Integrates your brand into the personal holiday traditions of high-value guests.





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How it Works



1. Interactive Start Screen



2. Choose & Capture



3. Printed Photos



4. Physical keep sake



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Who We Work With



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Let's Create Magic Together

Our calendar fills up fast for the holiday season.
Contact us today to secure your date and customize your package.

contact@proptographyco.com

443.485.1223

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